FRANÇOIS RENOU

PROFESSIONAL EXPERIENCE

2017-Present CEO - FOUNDER / OPAL GAMES

- Original video game publishing: marketing, UX consulting, PR, store relations, third-party business deals Powernode, Un Pas Fragile...
- · Work for hire for various companies:
- CEA: game design and scenario of a science game
- CNRS: design and development of a gaming app about climate change
- **Asmodee:** design and development of companion apps for board games
- Sony Television: design of an escape game TV show
- TF1: design of a transmedia toys line based on Marblegen series
- Plug In Digital: porting and update of various games
- Gamification consulting (for BVA, June Marketing...)
- Teaching project management and entrepreneurship in several universities (ICAN Paris, Gobelins...)

2012–2016 PROJECT MANAGER - GAME DESIGNER / BULKYPIX

 Created concepts, was responsible for quotations and managed work for hire

Joe Dever's Lone Wolf, PlayStation All-Star Island, Red Bull Air Race, Cleanopolis VR (for EDF), Calimero's Village, LoliRock, Maya the Bee: The Ant's Quest...

2011–2012 TRANSMEDIA PROJECT MANAGER / AGAT FILMS

• Managed development of the game *Type Rider* (Steam, PS4, Switch, iOS, Android), co-produced by Arte

2011 PROGRAMMING TEACHER / GOBELINS

2010 AGE RATING PROJECT MANAGER (intern) / UBISOFT

- Various missions on about 30 games:
 - Assassin's Creed: Brotherhood, From Dust, Just Dance 2...
- Wrote an essay about violence depiction in video games

2009 QA TESTER (intern) / LEXIS NUMÉRIQUE

2005-2008 FREELANCE VIDEO GAME REVIEWER / 20MINUTES.FR

EDUCATION

2011-2012 GOBELINS / CNAM-ENJMIN

Specialized Master - Interactive Digital Experiences

With high honors - Major in Programming

2005–2010 ECE PARIS

Master Degree in Computer Science

Major in Audiovisual and Digital Media

2009 - University of California (Irvine)

Summer school - Business Management

2007 - Concordia University (Montreal)

One semester

ACHIEVEMENTS

2020 - Pégase Award for Best First Game (*Un Pas Fragile*)

2019 - Apple Game of the Day (*Powernode*)

2016 - Official selection and exhibition for Paris "Nuit Blanche" (*The Dream of Polifilo*)

2016 - Apps Trophy for Best VR App (*Cleanopolis*)

2015 - Kongregate Game of the Week (*Guess*)

2013 - EIGD Award for Best Artistic Consistency (*Type Rider*)

SKILLS

Creative Management

Game and narrative design Transmedia storytelling Gamification

Game Producing

Programming

C# - HTML5 - Unity3D

Languages

English, French, German + Indonesian, Korean (basics)

HOBBIES

Game jams

Cultural activities

Wikipedia admin since 2008 - In the top 10 contributors on French Wikipedia

Movie podcaster at "La 3ème rangée" (3k+ subscribers)

Member of the jury for film festivals:

- Annecy Animation Festival 2020
- Paris Korean Film Festival 2016

TV quiz show contestant

Applied arts

Attended courses at Sorbonne University as a free listener

Sports

Judo (junior competitor) Swimming Basket-ball